

ROAD TO 1 MILLION RIDES 2007-2019



2019 ANNUAL
REPORT

BENZIE BUS
CONNECTING PEOPLE TO COMMUNITY



What does 1 Million rides over 12 years mean for Benzie Co.?



ECONOMIC

\$1.6M in fare box revenues fuels jobs in our community



ENVIRONMENT

48% less CO₂ directly from our bus fleet and when passengers ride = fewer cars on the road



SAFETY

5,000+ riders on New Year's Eve, 4th of July and Halloween leave the drivin' to us

2019 REPORT CARD

RIDERS	94%	Very Satisfied & Satisfied
EMPLOYEE SURVEY	4.39 out of 5	Superior Workplace
GRANTS RECEIVED	\$493,134	Shelters, Buses, Technology & Mobility Staffing
COMMUNITY STAKEHOLDERS	26,237	Highest summer ridership ever
2019 RETURN-ON-INVESTMENT (ROI)	243%	Income + Grants/Taxes Levied Benzie Co.

Fun and Friendly Staff—Best Place to Work!



INCOME

Passenger/Contract Fares	\$146,469
Advertising Income	17,200
Taxes Levied Benzie Co.*	619,310
State Operating Assistance	636,133
Federal Assistance	247,324
Other Income	18,844
Total Income	\$1,685,280

*\$150,000 home pays \$37.50 per year in millage

EXPENSE

Labor	\$1,001,309
Health & Retirement	278,494
Board Compensation	1,000
Service Expense	108,870
Fuel & Lubricants	116,790
Other Expenses	99,894
Utilities & Business Insurance	77,262
Total Expense	\$1,683,619
Estimated (Profit) Unaudited	\$1,661



Benzie Transportation Authority
Connecting People to Community

231.325.3000 office
231.325.3007 fax

14150 US Highway 31
Beulah, Michigan 49617

BenzieBus.com