



2016 Annual Report

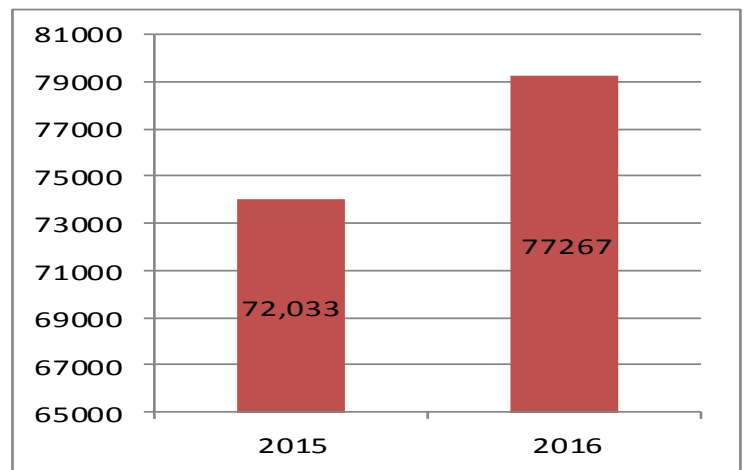
Increased ridership by 5,234

Less hours by 541 hrs.

Less miles by 12,909

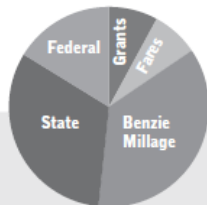
Less fuels by 3,889

Tax dollars saved over \$45,000

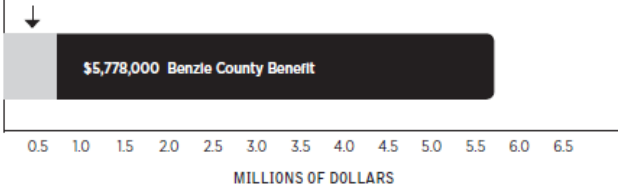


How are we funded?

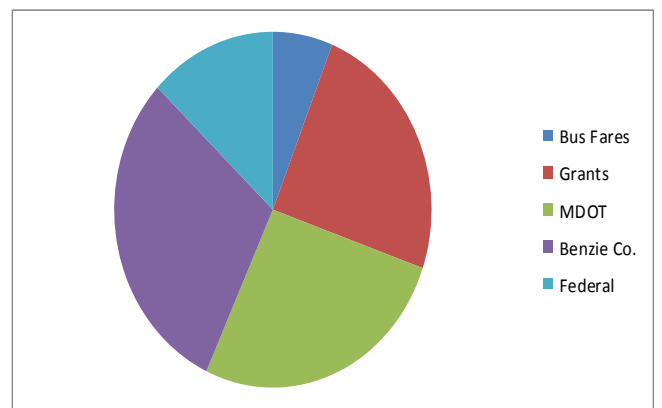
OUTSIDE FUNDING Your county millage pays for about 1/3 of our total budget.



\$561,775 (0.5-millage)
Local Investment



MDOT research suggests that the economic and social benefit of public transportation generates about a \$3 benefit for every \$1 spent - **3-1 return on investment.**



Operational – Received \$471,000 in Grants

Jessica Carland hired as Mobility Manager to survey, engage and develop programs for riders.

For increased commuter routes and hours aimed at helping workers.

For 3 more shelters to improve accessibility for our riders. **SHELTER PHOTO**

For Non-Emergency Medical and wellness rides inter-county to Manistee and Grand Traverse Counties.

Financial– Increased efficiency and obtained external revenue sources

Revenue from bus ads raised over \$6,600.

Efficiency savings of over \$45,000 (fewer hours, miles and fuel) yet increased ridership.

Contract fares with multiple non-profits.

Worked with State and Federal governments for increased transit support.

Increased reserve funds to \$150,000.

Contract fares with Paul Oliver Hospital, Maples, Council on Aging and other non-profits



Husky and Panther Bus Graphics paid for by Graceland Fruit

Visionary- Collaborate and Become Proactive on Regional Transit

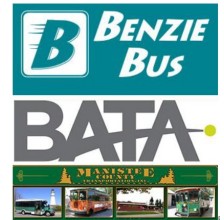
\$443,000 grant shared with neighboring transits to expand hours and connections inter-county for workers.

Community- Maintain and Enhance Benzie Bus Reputation

Launched Magical History Tour for 228 riders who learned history and enjoyed some landmark destinations (Advertising was paid for by Sponsors and fees covered operational costs)

Awarded Employees merit bonuses and raises in 2015/2016 for exceptional performance – Reduced idling time in vehicles and improved efficiencies.

Nominated for Outstanding Transit in America (only two rural agencies in Michigan were nominated)



Total Farebox Revenue	\$113,321
Non-Transportation Revenue	\$31,760
Local Taxes	\$572,535
State Formula/Match	\$493,840
Federal Contracts	\$240,375
Training Support	<u>\$4,500</u>
	\$1,456,331
Labor & Benefits Expense	\$1,104,517
Service Expense	\$91,172
Material, Purchase & Supplies	\$144,722
Utilities, Dues, Training & Insurance	<u>\$69,613</u>
	\$1,410,024
Estimated Net Income	\$46,307