Benzie Bus' Traverse City Express route suspended

By Record Patriot Staff June 27, 2024 Gift Article

Effective July 1, Benzie Bus' Traverse City Express route is suspended until further notice.



The route, which provided a direct route to BATA's downtown Hall Street transfer station, has had decreasing ridership over the past year.

"Public transit remains essential for our community," Jessica Carland, executive director, said. "Unfortunately, we are seeing little to no ridership on the TCX, so we are suspending the service so we can operate more efficiently and focus on routes that have been seeing increased demand."

While passengers will no longer be able to ride directly to downtown Traverse City, Benzie County residents can still easily connect to the Traverse City area by transferring to BATA's Route 12 in Interlochen. Benzie Bus meets Route 12 inbound to Traverse City every hour on the half hour.

"We hope this is a temporary suspension but will do a full evaluation, including surveying our passengers to see how we might improve the service to better meet their needs and grow ridership on that route," Carland said.

For more information or to save s seat on the bus, visit <u>benziebus.com</u> or call or text 231-325-3000 to speak with a dispatcher.

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